



# APCO International

**Chapter Meeting Minutes – Tuesday, October 21, 2008**  
**24<sup>th</sup> Annual 9-1-1 Conference, The Crowne Plaza, Springfield, IL**

**OFFICERS PRESENT:**

| <b>Attending</b>   | <b>Not Attending</b>              |
|--|-----------------------------------|
| President Al Marquardt   | 2nd Vice President Jim Richardson |
| 1st Vice President Jason Kern                                  | Past President Steve Cordes       |
| Treasurer T.G. Mieure  | Frequency Advisor T.J. Ward       |
| International Executive Council Representative<br>Gregg Riddle |                                   |
| Secretary Ed Milam   |                                   |
| Director Jerry Bleck   |                                   |
| Director Beth Burton   |                                   |
| Director Mike O'Connor   |                                   |
| Director Sherrill Ornberg                                      |                                   |
| 800 MHz Frequency Advisor Chris Kindelspire                    |                                   |
| Dennis Stillwagon, Commercial                                  |                                   |
| Frequency Advisor North Bill Carter                            |                                   |

President Marquardt called the meeting to order at 16:17 hours and welcomed members to the meeting.

**REVIEW OF MINUTES FROM CHAPTER MEETING OF 9-11-2008**

**Motion to approve of the minutes by Bill Carter, 2<sup>nd</sup> by Beth Burton. Motion carried.**

**OFFICER REPORTS/COMMENTS**

**1<sup>ST</sup> Vice President Jason Kern** – No report  
**2<sup>ND</sup> Vice President Jim Richardson** – See attached report  
**Secretary Ed Milam reported:** No report

**Treasurers report by T.G. Mieure**

**Reporting period from 9/16/08 to 10/15/08:**

|                                |                     |
|--------------------------------|---------------------|
| Income                         | \$ 1,583.78         |
| Expenses                       | \$ 1,061.83         |
| <b>Checking</b>                | <b>\$ 1,824.37</b>  |
| <b>Certificates of Deposit</b> | <b>\$ 19,724.95</b> |
| <b>Money Market</b>            | <b>\$ 69,701.35</b> |

**TOTAL \$ 91,250.67**

**Motion to approve treasurer’s report by Cathy Raley, 2<sup>nd</sup> by Jason Kern Motion carried**

Proposed 2009 budget review in progress

**BOARD MEMBERS REPORTS:**

**Director Mike O’Connor:** No report

**Director Beth Burton:** No report

**Director Sherrill Ornberg:** No report

**Frequency Advisor Bill Carter reported:** No report

**Frequency advisor Chris Kindelspire reported:** APCO is expecting comments on the 800 MHz frequency block release. Upon the proposed release, there will be a comment period and the coordination will be completed by the FCC. Bill Carter added comments on the 700MHz, 3<sup>rd</sup> report and order, structure of the D block, and how the block will be auctioned.

The Region 54 Regional Planning Committee will meet on November 5<sup>th</sup> in Grundy County

**Dennis Stillwagon, Commercial Advisory Committee:** No report

**OLD Business:**

- **Jerry Bleck - Narrow banding** – Bleck reported that the committee met on Oct 20<sup>th</sup> in Springfield, IL. All enforcement deadlines remain the same, on the equipment and drop dead dates in 2013. Education is perceived as a problem and the Committee is developing a plan for education. Steve Rauter – Advised members in the terms of budget cycles we are not that far away. The issue is to update licensing and then perform an equipment inventory. A couple of fallacies, if a radio shop says you don’t have a problem be very critical of them . Educational resources forums are being planned in the near future. It involves EVERYONE who operates under 512 MHz! Bill Carter reaffirmed that ALL users under 512 MHz must have a narrow band plan.
- **Mike O’Connor - 2008 License Plate Program** – O’Connor discussed the 2009 License Plate program. As of this date we have sold 30 plates.
- **Jason Kern – EMD Committee** - An EMD breakout session was held her at the 9-1-1 conference and this session was positive. Thanks to John Ferraro who assisted in arranging the program.
- **Gregg Riddle – IPSTA** – No report at this time.

**Jerry Bleck – Nominations Committee report**

Jerry Bleck reported that nominations had been received and members had been validated for the following positions:

**Motion to open the floor to nominations by Bill Janes, 2<sup>nd</sup> by T.G. Miure, Motion carried.**

The Committee reports the nomination of Jason Kern for Chapter President. **Motion to close nominations by Sherrill Ornberg, 2<sup>nd</sup> by Bill Janes. Motion carried. Motion by Miure to declare Jason Kern, Chapter President by acclamation, 2<sup>nd</sup> by Beth Burton. Motion carried.**

The Committee reported the nomination of Jim Richardson for Chapter 1<sup>st</sup> Vice President. **Motion by Miure to nominate Jim Richardson for 1<sup>st</sup> Vice President. , 2<sup>nd</sup> by Burton. Motion to close nominations by Bill Carter, 2<sup>nd</sup> by Mike O’Connor. Motion carried. Motion by Bill Carter to declare Jim Richardson, Chapter 1<sup>st</sup> Vice President by acclamation, 2<sup>nd</sup> by Cathy Raley. Motion carried.**

The Committee reported Mike O'Connor for Chapter 2<sup>nd</sup> Vice President. **Motion by Mieure to nominate Mike O'Connor as 2<sup>nd</sup> Vice President, 2<sup>nd</sup> by Kern. Motion by Bill Carter to nominate Chris Kindelspire as 2<sup>nd</sup> Vice President, 2<sup>nd</sup> by Ron Bonneau. Motion by Beth Burton to close nominations, 2<sup>nd</sup> by David Swan.**

The Committee reported the nomination of Taylor (T.G.) Mieure as Executive Council Representative. **Motion by Bill Carter to nominate Sherrill Ornberg, 2<sup>nd</sup> by Dennis Stillwagon. Ornberg withdraws her name from consideration. Motion by Steve Rauter to close nominations, 2<sup>nd</sup> by Beth Burton. Motion carried. Motion by David Swan to declare T.G. Mieure Executive Council Representative by acclamation, 2<sup>nd</sup> by Steve Rauter. Motion carried.**

The Committee reported the nomination of Sherrill Ornberg, Steve Rauter and Jeanine Chiappano for Directors positions. **Motion by T.G. Mieure to nominate Sherrill Ornberg for Director. Motion by Bill Carter to nominate Steve Rauter for Director, 2<sup>nd</sup> by Ron Bonneau. Motion by Steve Rauter to nominate Jeanine Chiapanno for Director, 2<sup>nd</sup> by T.G. Mieure.**

- Public Service Committee – John Mosaccio reported on the conference session today. The PSA's have been sent out to numerous cable companies for broadcast.
- 2009 Otto Rhodes Scholarship application deadline is October 31<sup>st</sup>, 2008
- Promotion of the Fire Communications Class in Springfield – November 13<sup>th</sup> and 14<sup>th</sup>, 2008

#### **NEW Business:**

- **Gregg Riddle Executive Council Representative – reported on the following**
  - APCO PSFA is in the process of purchasing a building in Alexandria, Virginia for the Executive Directors / Government affairs office.
  - The Strategic Governance Initiative was defeated by a narrow margin at the Annual Conference in Kansas City, MO. Work will continue to bring forth a modified plan.
  - Condolences to Past Present Willis Carter on the loss of his mother.
  - The National NENA and APCO Officers will meet in Chicago in November.
- T.G. Mieure noted the historical nature of having Gregg Riddle serve as National 2<sup>nd</sup> Vice President of APCO International.

**Motion to adjourn by Steve Rauter, 2<sup>nd</sup> by Mike O'Connor. Motion passed.  
Meeting adjourned at 17:15 hours.**

Respectfully submitted

*Ed Milam*

Ed Milam  
Secretary  
Illinois Chapter of APCO International

## **2<sup>Nd</sup> Vice-President's Report to the General Membership**

### **Illinois APCO, IPSTA Conference**

**Springfield, Illinois**

**October 21, 2008**

Greetings Illinois APCO,

I trust you are having a great conference and wish I could be there with you but someone had to stay behind and mind the shop. I look forward to seeing all of you at our December meeting and luncheon in Countryside.

A little less than two years ago this Board recognized a problem with our membership in that it had been steadily declining over time. In fact we were down 25% since our highest point of 683 members in January, 2003. We took some time to analyze the problem and redefine it in terms of a new opportunity. In January of this year, I reported to the Executive Board a number of analyses and findings and proposed a bold, no-cost plan to reinvigorate the membership. That plan includes everyone from the newest Illinois APCO member to support from good people of the Member and Chapter Services and Marketing departments in the National Office. I think you will be pleased with the results.

Before I report those results, each of you should offer yourselves a hearty round of congratulations. It is through your passion for the organization and hard work, that we have been so successful.

In January, 2003 ILAPCO had 683 members, the highest number in recorded Chapter History. By January 2007 we were down to 532 members and declining. Since deploying our member initiatives, we have reversed that trend and Illinois APCO has grown by nearly 40%. We are now on track to grow at a 24% annualized rate by the end of this year. Those are some incredible numbers in good economic times and nearly unbelievable under current conditions.

What makes it even more impressive is that the plan had looked at regaining our losses over a three year period, growing about 8% per year. We intended to have recovered 33% of our target goals by about this time. As of now, we are at 85% of that target and in less than half of the expected time. That is about a 150 member growth in a very short period, almost three times what we thought was possible. Even better news is that our growth is up across all membership categories and showing a particularly strong surge in the member class, our future leaders. Thanks to your pride and passion, we are well positioned to continue with these phenomenal successes.

Our initial plan focused on new recruitment, loosely based on the "member-get a member" idea. Later phases were intended to modify "member-get-a-member" and to bring in an additional retention component, deployable early next year. It is my belief that now is the time to act. APCO is entering the annual membership renewal cycle. That, coupled with our new strength of numbers, put us in the perfect place to launch the new initiatives now. I suggest we as a Chapter commit to two new ideas.

First, let us replace "member-get-a-member" with "Let's Get Two!" Going out and getting two new members achieves two specific goals. The first new member serves as our replacement for when

we eventually move along and are no longer a part of this incredible organization. The second new member serves to grow the Chapter, well beyond our high recorded in 2003.

We can do this by embracing not only our core group members from PSAPs across the State but also by reaching out to underserved segments who qualify for membership but have little, if any representation within our organization. Look inside your PSAP for new members. Look to sister PSAPs in your area, reach out to them and do what you have done so well: communicate the value of APCO, what it means to you and what membership can do for them. We have some representation from the police, fire and EMS services and can reach out to increase those segments. Finally, we can look to transportation agencies, forestry services, colleges, universities and military units. Statewide, these segments provide a huge pool of potential new members. When you get safely home, take a look around your jurisdictions and see if there are some new friends from these areas that you can bring in to our APCO family. The added value of these new friends is the new perspectives and thinking they can bring to our organization.

Second, let us also focus on retaining current members. Retention is vital to our continued financial success. However, membership renewal and retention is far more important in terms of keeping our professional body knowledge, rich history and traditions, inherent to long standing membership. Chat with fellow members. Should someone you know be on the fence about renewal, remind them that annual dues are a very small investment and provides a huge return on investment through Chapter sponsored training opportunities, access to a huge network of communication professionals who can provide ideas and help solve problems and to have their voice heard through legislative advocacy that serves the best interests of the public through emergency services communications.

New members bring new thinking and a continued revitalization of our Chapter. Retention preserves our rich history and traditions and provides a vehicle to transfer knowledge and wized experience among the membership, perhaps one of the most powerful reasons for being an APCO member.

Membership is the life-blood of our organization. Continued growth through "Lets Get Two!" and strong retention efforts will continue to serve our Chapter well into the future. Illinois is a well recognized and respected chapter throughout APCO. Our continued efforts will bolster that reputation. Through strength in numbers we can not only position Illinois APCO as the Flagship Chapter of the organization, to be modeled and emulated but also gives us the strength to provide the finest in local membership services and to and to continue to have a strong and influential voice in those legislative, operational and technical issues that are at the very core of our being: providing the finest and most efficient emergency services communications in the best interests of the public and public safety.

I hope you will join me as we forge ahead to craft the next great chapter for the future of Illinois APCO. I hope the balance of the conference is grand and safe travels to all. "Lets Get Two!"